

Week One Workplace Email: #1
From Campaign Coordinator

We've got good news!

We get to help those most in need in our community right now as an active participant in this year's United Way of Northern Arizona campaign.

Here's why it's important:

Now more than ever, individuals in our community find themselves in need because of the impact of the coronavirus pandemic. In fact, you or someone you know might be experiencing challenges because of Covid-19.

It's times like these, when LIVING UNITED can make a huge difference.

Our company goal is to **[fill in the blank] Fill your Companies Goal here**

We understand in these uncertain times, many cannot be as generous as they would like to be.

However, if we each give a little; we can still make a big impact.

Our individual support as a company would help:

- Provide food for children and families in need
- Assist with shelter due to the sharp increase in demand for homeless services
- Support school readiness for children

That's what I'll be doing and I'd like to kindly ask that you join me.

All you have to do is **Click Here** to pledge your support. **Link YOUR COMPANIES E-Pledge link here**

Thank you!

P.S. I'll be in touch with a few more emails to keep you posted about the status of our United Way Campaign. In the meantime, stay safe and be well.