

ELECTRONIC PLEDGING



Give your employees an efficient, secure way to donate to United Way with ePledge.

WHAT IS ePLEDGE?

ePledge is an online giving portal that allows you to collect employee pledges efficiently and securely. United Way builds and manages the portal, saving time and energy for you and your company. Features include:

- Ability for designations
- Multiple giving methods - payroll deduction, credit/debit card, bill later
- Ability to track department or location
- Customized, real-time reports available as spreadsheets or PDFs

ADVANTAGES FOR DONOR

- Secure – link that allows them to sign in and create their own password
- Convenient – see last year's pledge and use a calculator to determine this year's gift
- Confidential
- Simple process: choose pledge method; choose pledge amount; select communication preferences with United Way; submit gift with immediate confirmation

ADVANTAGES FOR COMPANY

- Free! There is no charge to your company.
- Efficient
 - Your staff is no longer physically distributing and collecting pledge cards.
 - Downloadable CSV reports to import into payroll system.

- Accurate – no manual data entry from pledge cards
- Environmentally friendly - no more paper pledge cards
- Secure – safely store employee's data and reduce the number of people who have access to pledge information
 - Java based
 - Data secured behind United Way firewall
 - Banking information and card numbers are not stored in the United Way database.
 - Credit and debit card transactions are handled by CyberSource, a third-party processor who is PCI compliant.

IS THIS OPTION RIGHT FOR YOU? NEXT STEPS:

- Confirm the basic requirements:
 - Majority of employees have work emails. You can supplement with paper pledge cards that United Way processes.
 - Employees have access to email and internet.
- Schedule your employee group meetings and kick off your campaign.



QUESTIONS?

Contact your United Way relationship manager at 928-773-9813.

