



FREQUENTLY ASKED QUESTIONS

Q. WHAT IS UNITED WAY OF NORTHERN ARIZONA?

A. United Way of Northern Arizona is a local non-profit organization that brings our community together and focuses resources on the most critical human care needs in Northern Arizona. By partnering with government, business, the faith community, education, non-profits and individuals, we're able to monitor the needs of our community and respond quickly as issues and opportunities arise. As a convener, collaborator, funder and leader in addressing health and human service issues, United Way of Northern Arizona fulfills a unique role in making our community a better place. And thanks to the generous support of people throughout Northern Arizona, we're helping to improve lives every day.

Q. WHAT DOES UNITED WAY DO IN ADDITION TO RAISING MONEY?

A. Fundraising is only a small portion of the impact that United Way of Northern Arizona brings to our community. We focus on the collective impact by working together with other stakeholders and service providers in some of the following ways.

- ❖ Expanding Youth Opportunity by *Stepping Up for Youth*
 - Kindergarten Readiness
 - Early Childhood Literacy
 - Promoting Strong Resilient Adolescents and Tee=ns
 - Youth Leadership Development
- ❖ Promoting Healthy Communities
 - Individuals and Families receiving food assistance
 - Individuals and Families receiving shelter/housing assistance
 - Access to healthcare
- ❖ Ensuring Financial Stability
 - Providing tools, education, and workforce development for our neighbors
- ❖ Strengthening Community Resiliency
 - Marshaling volunteers during times of crisis
 - Providing resources for those impacted by emergencies, including natural disasters

Q. IS UNITED WAY A NATIONAL OR LOCAL ORGANIZATION?

A. United Way of Northern Arizona is a local, non-profit organization, governed by a group of dedicated community members.



Q. HOW DO I KNOW THAT MY DONATION WILL HELP THOSE WHO NEED IT MOST?

A. Our Community Investment Fund volunteers carefully monitor community needs, meet with local health and human agencies, review each partner’s request for program funding and invests your contribution in programs that improve the most lives.

Q. WHY IS GIVING TO UWNA THE BEST WAY TO CONTRIBUTE TO OUR COMMUNITY.

A. Together, we can drive solutions to make lasting positive changes throughout Coconino, Navajo and Apache counties. Community Investment Fund volunteers, recruited through our list of donors, campaign volunteers, and corporate and community leaders, carefully review applications and conducting site visits to UWNA-funded partners. Based on their thorough assessments, recommendations are submitted to the UWNA Finance Committee for review. Final decisions on the Community Investment Fund are made by the UWNA Board of Directors.

Q. IS MY UNITED WAY CONTRIBUTION TAX DEDUCTIBLE?

A. Yes, Charitable donations are after-tax. This included donations to the Arizona Charitable Tax Credit. Your charitable donations come out of your after-tax earnings, you can deduct the total amount deducted from your payroll checks during the year on the “Gifts to Charity” line of your Schedule A if you choose to itemize instead of claiming the standard deduction. If your employer matches your payroll donation, you can’t deduct any of the matched donation -- only your employer can deduct that portion of the charitable gift.

Q. HOW IS UNITED WAY OF NORTHERN ARIZONA HELD ACCOUNTABLE?

A. United Way of Northern Arizona prides itself on being a trustworthy and accountable organization.

A volunteer committee of financial experts meets year-round, monitoring the organization’s financial position. We maintain high standards of operation and are reviewed each year by an independent auditor, who verifies that our financial statements fairly present the financial position of United Way of Northern Arizona.

Q. How much of my contribution goes back to the community?

A. 89% of all funds raised is returned the community. Our operating ratios are as follows:

Management and General	3%
Fundraising	8%
Total Overhead Ratio	11%